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FOR IMMEDIATE RELEASE

**AEROBED® CREATES PRODUCTS TO HELP MAKE YOU COMFORTABLE NO
MATTER WHERE YOU ARE**

Aero Demonstrates Versatility and Innovation at Las Vegas Market

LAS VEGAS (July 28, 2008) – From the dorm room to the tailgate party to the family get-together, Aero Products International, Inc. offers products for every occasion to make people comfortable. To demonstrate the latest innovations in air-filled mattress and furniture technology, the company is exhibiting new products at the Las Vegas Market furniture show.

Now a staple item in many households, the air mattress was redefined in 1992 by AeroBed, the company that holds ownership of the technology used to make the Original AeroBed®. To expand their offerings and to take advantage of patented technology like the “whoosh” quick air release valve, Aero is introducing more innovative furniture items including the Tailgater Chair, Convertible SofaBed, Raised Headboard Bed and AeroBed® For Kids.

"At Aero Products, we strive to provide innovative temporary furniture solutions for our customers," said Tim Horne, CEO of Aero Products International, Inc. "The products we are showcasing at the Las Vegas Market demonstrate the versatility of our patented technology, and our commitment to expanding product lines as new consumer needs and insights surface."

The following products are on display at the Las Vegas Market and exemplify Aero's commitment to comfort anywhere:

AeroBed Active Product Line

- **Tailgater Chair:** Perfect for sporting events, the Tailgater Chair is a fit for even the biggest football fans and the heavy gauge PVC construction is durable enough to withstand asphalt parking lots. Beyond durability and comfort, the chair is a practical solution to the often chaotic tailgate party. Built-in side pockets make juggling food, beverages, phones and cameras a simple task, and you'll always have the best seat at the game! When tailgating is over, simply deflate the chair, put it back in the carrying bag and store it away.
- **Convertible SofaBed:** The transition from high school to college can be scary, especially when freshmen see their sparse dorm rooms for the first time. The Convertible SofaBed is a great addition to a lack-luster dorm room and provides the comfort of home for apprehensive freshmen. Designed with adjustable straps, the SofaBed can quickly convert from a couch to a lounger, bed or oversized ottoman and is great for overnight guests. And when not in use, the SofaBed easily deflates and stows away.

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AeroBed Premier Product Line

- **Raised Headboard Bed:** The only air-filled bed featuring a headboard and designed to fit standard size sheets, this product is made for hostesses who like to make special guests feel at home even when sleeping away. The 24-inch height, coiled construction and permanently attached headboard allows you to prop up your pillows just like you would at home - making it easy to get the often-elusive “good night’s sleep.” Equipped with an automatic pump, the bed is inflated with the flick of a switch and the firmness can be adjusted with the comfort control wand. Good for long stays at the family lake house, this bed provides an even greater level of comfort.
- **AeroBed® For Kids:** Made for the youngest overnight guests, this bed is designed specifically for the small frame of children 3 to 6 years old. The bed comes with a thick, washable fitted fleece mattress cover and a 4-inch high surround cushion to prevent children from falling onto the floor. For parents who have concerns about potentially unsafe cots or roll-aways, this bed is a great option at home or on the road.

As the category leader in product innovation, comfort and reliability for more than 15 years, AeroBed is passionate about creating items to help customers “put their feet up” whenever possible. Advanced pumps allow for easy and quick inflation while the “whoosh” air release valve and coil construction for support are just a few of the features that make AeroBed products unique.

For more information on Aero’s expanding furniture and bed product innovations, please **visit booth C1364** at the show or contact Christiana Brenner at 609/276-0101 or christiana.brenner@mslpr.com for more information. Additionally, information on all Aero products can be found at www.aerobed.com.

About AeroBed Products International, Inc.

Aero Products International, Inc., located in the Chicago area, is the leading innovator of premium, air-filled products under The Original AeroBed®, AeroBed® Active and AeroBed® Xtreme brand names. The original AeroBed was introduced in 1992, redefining the air bed product category through higher quality standards and new inflation technology. Aero Products International, Inc. produces a wide range of products designed for both indoor and outdoor use. For additional information, visit the Aero Products Web site at www.aerobed.com.

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